

Real Estate Forum

An ALM Publication

November/December 2009

Women of Influence

Funds Hedge Bets
On Distress

Lodging Owners
Resort to Rate Cuts

Real Estate Forum Digital

EACH year *Real Estate Forum* profiles the 40 most accomplished women in the real estate industry nationwide. This year, LANE4's Gwen Locher was included on the list for her contributions in property management.

Women of Influence 2009

Profiles of the industry's
most accomplished
women professionals.



MARSHA BASS
President
Portfolio Property
Management
Global LLC
Detroit, MI

As president of Portfolio Property Management Global LLC, Bass has directed business development, bringing it to square feet. She manages the investment program portfolio, handles initiatives and creates and executes strategic executive hiring. Women in the boards of AMA-Detroit, Edward Bound Bass Children's organizations and youth.



JEAN KANE
President and Chief Operating Officer
Genesis Architecture

Kane handles the company's real property, asset and facility management; Genesis Architecture; and architecture services. Kane oversees a staff of 100. In 2008, the Minnesota Chapter gave her its 2008 Woman of the Year award. She is currently the local chapter president of the Minneapolis 112 Initiative. She also mentors for Welsh Women Leaders.



GWENDOLYN LOCHER
Director, Property
Management
LANE4 Property
Group
Kansas City, MO

In 2008, Locher left a property management position with CB Richard Ellis to establish and manage LANE4 Property Group's new management department, LANE4 Management Inc. She has since grown the subsidiary from two employees and an initial management portfolio of four properties to a staff of 19 people, managing more than two million square feet of retail, office, medical and GSA assignments. This year, the International Council of Shopping Centers recognized Locher as a Certified Shopping Center Manager. She is on her way to earning the Real Property Manager designation awarded by the Building Owners and Managers Association in 2010. At LANE4, she took on a leadership position on the new business strategy team, where she advises the firm's principal investors and other department managers. In her spare time, Locher volunteers with Higher M-Pact and the National Multiple Sclerosis Society.

Construction

Locher's development, has long been a leader in construction has elevated her position. She is charged with, among other things, property design and the redevelopment of the past year, she has completed the renovation of the West Side of Manhattan.



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MARY LUDGIN
Managing Director & Director, Global Investment Research
Heitman Capital Management
Chicago

Director of global investment research, Ludgin manages research studies related to real estate market conditions, portfolio diversification and investment strategy on behalf of Heitman. The 24-year industry vet is the outgoing president of the Pension Real Estate Association in 2008, was chairman of the board of PREA from 2008 and is a former president of the National Council of Real Estate Investment Managers. Ludgin also serves as a board member and docent for the Chicago Architectural Foundation, board member of the Metropolitan Planning Council of Chicago and chair for the Land Use and Economic Development Task Force for the City of Chicago. That's fitting, since prior to joining Heitman 15 years ago, Ludgin was an urban planner for the City of Chicago.



LESLIE LUNDIN
Managing Partner and President
LBG Realty Advisors LLC
Los Angeles

After running Inland Mortgage Capital Corp.'s opportunity fund for more than 13 years, Lundin left in 2008 to co-found LBG Realty Advisors LLC. The firm is currently raising a \$250-million investment fund which, when completed, will be one of only a handful of female-owned vehicles in the world. Back in May, she led the nation's capital to petition Congress members for special incentives for minority and woman-owned business under the Public-Private Investment Program. Lundin's letter to the legislative body helped spur partnerships between the government's chosen investment firms and such businesses. She encourages other women to start investment firms to change the landscape of property ownership in the US.

breast cancer and cystic fibrosis.