



A LEASING ALLIANCE



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**FOR IMMEDIATE RELEASE**

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## TWO COMMERCIAL REAL ESTATE FIRMS FORM A UNIQUE ALLIANCE

KANSAS CITY, Mo. (July 18, 2013) **Copaken Brooks** and **LANE4 Property Group** are pleased to announce they have created a unique leasing alliance between the two Kansas City-based commercial real estate firms. This alliance allows both firms to offer a broader, deeper array of services to their clients.

Both firms will continue to separately offer a full line of real estate services such as development, leasing, and property management. This leasing alliance allows Copaken Brooks and LANE4 to assist each other in each firms' current area of specialization, with Copaken Brooks playing a lead role in office leasing and LANE4 in retail leasing. The alliance allows each group to provide their clients and customers with the highest possible level of impact, expertise, and dedication. The alliance also creates opportunities for the firms to pursue mixed-use projects together.

While Copaken Brooks has a long history and strength in retail development, management, and leasing, it is currently most active in office and mixed-use property. LANE4 has built a leading retail leasing and tenant representation platform, and is currently involved with a variety of retail and mixed-use properties. Because both companies have focused on different aspects of leasing but are involved with several mixed-use projects, the alliance was a natural fit for both firms.

"We determined that a leasing alliance between our two firms would allow us to maximize value to our retail property owners and further strengthen our position when competing for and developing mixed-use projects," said Copaken Brooks Principal, Jon Copaken. "We are able to better leverage our retail history and current mixed-use presence through this special relationship."

"The firms will continue to operate as separate entities; however, the alliance format will allow for efficiencies, flexibility, and most of all, additional opportunities," said LANE4 President Owen Buckley.

**ABOUT COPAKEN BROOKS:** Copaken Brooks is a full service firm offering sales, leasing, representation, management, development, acquisition, and investment services. Providing expert representation for tenants, landlords, buyers, and sellers, Copaken Brooks also provides corporate real estate services throughout all 50 states and Canada. Established in 1922, Copaken Brooks has developed some of the region's most significant signature properties like the Town Pavilion and 1201 Walnut buildings in the central business district, as well as several major malls in Kansas, Missouri, and Illinois, including the Nordstrom anchored Oak Park Mall in Overland Park, Kan. Copaken Brooks continues to play a major role in where millions of people go to work and shop. For more information on Copaken Brooks, visit [www.copaken-brooks.com](http://www.copaken-brooks.com).

**ABOUT LANE4:** LANE4 Property Group specializes in project leasing, tenant representation, development and property management of retail, office, hospitality and mixed-use projects throughout the Midwest including 39Rainbow in Kansas City, Kan., The Village in Prairie Village, Kan., Corinth Square in Prairie Village, Kan., Mission Crossing in Mission, Kan. One Kellogg Place in Wichita, Kan., The Shoppes at Market Pointe in Papillion, Neb., and Tiffany Springs MarketCenter in Kansas City, Mo. For more information on LANE4 Property Group, visit [www.lane4group.com](http://www.lane4group.com).

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